

### **Business Sale Overview Memo**

### **Manufacturer & Distributor of Avionics Equipment**

#### Business Opportunity

An opportunity exists to purchase the business and assets of well-established manufacturer and distributor of avionics equipment including communication headsets, radio equipment and head protection supplying the aviation and other 'high noise' environments.

The business has traded successfully for over 26 years (became incorporated in 1999) with a well-established mature product catalogue and has enormous potential for a new operator to take over and modernise the sales channels and capitalise on the Goodwill in the brand.

With an established reputation as no.1 for quality and service the business supplies products globally with particular emphasis on the UK, US & France.

Interested parties are requested to specifically deal and formally register their interest with Kevin Counihan at SIA Group, who are acting as Agents on behalf of the company.

All expressions of interest are requested by no later than 23<sup>rd</sup> November 2018. Further information on the sale process and deadlines will be provided to those who have registered their interest.

#### Business Overview

- Established business trading over 19 years with excellent reputation for quality, service and reliability.
- Manufacturer of all products supplied with extensive and all-encompassing technical documentation.
- Niche market operator with significant revenue growth opportunities within introduction of digital sale channels and marketing.
- Leasehold premises in Warwick
- Experienced, long serving skilled staff.

High Level
Financial
Information

\*Accounts available on request

	Y/E 31	Y/E 31	Y/E 31
	Jan	Jan	Jan
	2018	2017	2016
	£	£	£
Total	274k	318k	316k
Revenue			
Gross	131k	163k	174k
Profit			



## Assets for Sale

- Leasehold Interest Premises
- Manufacturing Tools & Equipment
- Established Customer Base
- Goodwill
- IPR including extensive product technical documentation
- Product Tooling & Moulds

# Further Information

Requests for further information should be addressed to Kevin Counihan of SIA Group. Contact details have been provided below.

Interested parties are invited to register their level of interest. Access to additional information will be provided on receipt of signed NDA. All offers to be supported by proof of funding.

#### For further information please contact:

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