

Business Sale Overview Memo

Premier Creative Agency Business

Business Opportunity

An excellent opportunity exists to purchase the business and assets of a well-established creative agency in London that works with some of the UK's biggest brands to deliver brand consideration, conversion and customer loyalty.

Operating from its East London HQ the company employs 19 full time specialist staff and account managers.

The business has traded successfully and very profitably in recent years but has encountered cash flow difficulties in 2018.

Interested parties are requested to specifically deal and formally register their interest with Kevin Counihan at SIA Group, who are acting as Agents on behalf of the proposed Administrators.

A sale will be executed at the earliest opportunity. All expressions of interest must be registered by no later than 18 January 2019.

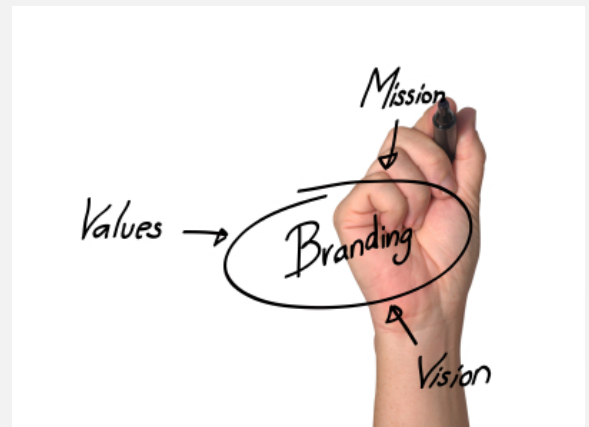
Business Overview

- Leasehold HQ premises in East London
- Reputable client base
- Multi-disciplinary experienced staff
- Average Turnover c£2.47m (Last 3 Years)
- Average Net Profit £341k (2015-2017)

High Level Financial Information

	Y/E 31 DEC 2018	Y/E 31 DEC 2017	Y/E 31 DEC 2016
Turnover	£2.00m	£3.18m	£2.24m
Net Profit	(£268)	£519k	£342k

**Accounts available on request*



Assets for Sale

- Office Furniture & Computer Equipment
- Current WIP, Contracts & Customer List
- Goodwill / Trading Name
- Domain name, Website, Digital/Social Media Assets

Further Information

Requests for further information should be addressed to Kevin Counihan of SIA Group. Contact details have been provided below.

Interested parties are invited to register their level of interest. Access to additional information will be provided on receipt of signed NDA. All offers to be supported by proof of funding.

For further information please contact:

Kevin Counihan – SIA Group
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