

Business Sale Overview Memo

Adventure Sports Instruction/Guide Booking Agent

Business Opportunity	An excellent opportunity exists to purchase the business and assets of a web-based adventure sports booking agent. The company seeks to address the problem that adventure sport enthusiasts, of all levels, face in finding, vetting and booking sports specific services in locations they are unfamiliar with. Whilst the company is predominantly ski/snowboard based it also offers surf and kitesurfing services and intends to launch scuba, sail and cycling in 2019. The business was incorporated in 2014, is highly portable and currently employs 4 members of staff. Interested parties are requested to specifically deal and formally register their interest with Stephen Readman at SIA Group, who are acting as Agents on behalf of the company. It is intended that a sale will be executed at the earliest opportunity and interested parties should make urgent contact.
Business Overview	 Fully functioning booking website Trading history and customer database Experience workforce and network of freelance developers Landing pages Established blogs Highly expandable platform Multiple potential growth markets Opportunity to expand into package holiday bookings
High Level Financial Information	Unaudited Accounts SummaryMgnt Acc's March 19 £000Y/E May 2018 £000Turnover Gross Profit370 31330 2565 6.5Accounts available on RequestV
Assets for Sale	 Current Customer List Office furniture & IT Equipment Existing bookings Goodwill / Trading Name Domain name and Websites
Further Information	Requests for further information to carry out due diligence should be addressed to Stephen Readman of SIA Group who are acting as agents on behalf of the company. Contact details have been provided below. Access to additional information will be provided on receipt of signed NDA. All offers to be supported by proof of funding.

For further information please contact:

Stephen Readman – SIA Group T. 01273 621 317 E.stephen.readman@sia-group.co.uk



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Disclaimer: The purpose of this document is to assist the recipient in deciding whether to investigate the possibility of acquiring the Company and Business Assets. It is not intended to form the basis of the decision. The recipient must make their own independent assessment of the Company and Business Assets, rely on their own investigations and should obtain independent professional advice. The information in this document has not been verified by SIA Group (UK) London Ltd, who do not give, nor have any authority to give any representation or warranty (express or implied) as to its accuracy or completeness. The sale is via an intermediary and act as agents of the Company without personal liability. If you no longer wish to receive information from SIA Group (UK) London Ltd in relation to businesses or assets for sale or any other marketing information, and would like to amend your contact details or know of any other person or entity who would like to receive this information, please email info@sia-group.co.uk. SIA Group (UK) London Ltd, 107 Cheapside, London, EC2V 6DN.