

Business Sale Overview Memo

Innovative Advertising Gaming Software Company

Business Opportunity

An excellent opportunity exists to purchase the business and assets of an innovative marketing automation platform aimed at the gaming industry. The company has won multiple start-up awards and has traction with some of the biggest clients in the industry.

Interested parties are requested to specifically deal and formally register their interest with Kevin Counihan at SIA Group, who are acting as Agents on behalf of the proposed Administrators.

A sale will be executed at the earliest opportunity. All expressions of interest must be registered by no later than 12 July 2019.

Business Overview

- Leasehold HQ premises in Central London
- Industry leader's client base
- Multi-disciplinary experienced staff
- Average Turnover c£800k (Last 3 Years)

High Level Financial Information

	YTD 30 NOV 2018	Y/E 31 DEC 2017	Y/E 31 DEC 2016
Turnover	£871k	£846k	£775k

**Accounts available on request*



Assets for Sale

- Office Furniture & Computer Equipment
- Intellectual Property Rights
- Customer List / Contracts
- Goodwill / Trading Name
- Domain name, Website, Digital/Social Media Assets

Further Information

Requests for further information should be addressed to Kevin Counihan of SIA Group. Contact details have been provided below.

Interested parties are invited to register their level of interest. Access to additional information will be provided on receipt of signed NDA. All offers to be supported by proof of funding.

For further information please contact:

Kevin Counihan – SIA Group

T. 020 7498 4904

E. kevin.counihan@sia-group.co.uk

