

# Business Sale Overview Memo

## Sales Consulting and Software Business

### Business Opportunity

An excellent opportunity exists to purchase the business and assets of a well-established sales consulting and software business.

The business was incorporated in 2002 and has traded successfully in recent years but has encountered cash flow difficulties in recent months.

The business offers software that enables clients to measure and improve organisational performance.

Interested parties are requested to specifically deal and formally register their interest with Cameron Crombie at SIA Group, who are acting as Agents on behalf of the proposed Administrators.

A sale will be executed at the earliest opportunity. All expressions of interest must be registered by no later than 25 October 2019.

### Business Overview

- Diverse customer base
- Multi-disciplinary experienced staff
- Newly developed software application

### High Level Financial Information

	Y/E 31 DEC 2018	Y/E 31 DEC 2017	Y/E 31 DEC 2016
Turnover	£445k	£710k	£1.259m
Gross Profit	£336k	£573k	£902k

*\*Accounts available on request*



### Assets for Sale

- Computer Equipment
- Contracts & Customer List
- Goodwill / Trading Name
- Domain name, Website, Digital/Social Media Assets

### Further Information

Requests for further information should be addressed to Cameron Crombie of SIA Group. Contact details have been provided below.

Interested parties are invited to register their level of interest. Access to additional information will be provided on receipt of signed NDA. All offers to be supported by proof of funding.

### For further information please contact:

Cameron Crombie – SIA Group  
 T. 020 7498 4902  
 E: [cameron.crombie@sia-group.co.uk](mailto:cameron.crombie@sia-group.co.uk)

