

Business Sale Overview Memo

YBOO LIMITED – THE MOBILE SERVICE MATCHING APP

Business Opportunity

An excellent opportunity exists to purchase the business and assets of the ground-breaking mobile phone package customer matching app Yboo.

Designed to match customers to the best mobile phone packages the company has gained significant traction in the UK market and notoriety on BBCs Dragons Den.

The opportunity exists to take the brand and platform to the next level by someone with the capital to fund its aggressive growth phase.

Interested parties are requested to specifically deal and formally register their interest with Kevin Counihan at SIA Group, who are acting as Agents on behalf of the proposed Administrators.

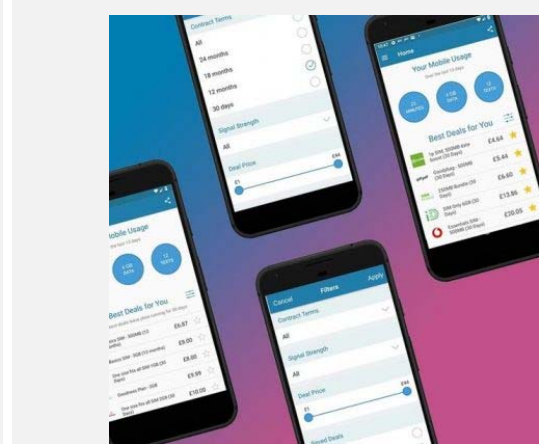
A sale will be executed at the earliest opportunity. All expressions of interest must be registered by no later than 31 October 2019

Business Overview

- Ground-breaking Technological solution for a gap in the mobile phone services market
- Multiple Revenue Source Business Model (Commission & Insight Portal)
- Service agreements with all major UK networks
- Multi-disciplinary experienced staff and partners

High Level Financial Information

Year Ended 31 August 2020	Year Ended 31 August 2021	Year Ended 31 August 2022
£473,918	£625,316	£1,107,816
£445,251	£1,296,000	£2,016,000
£108,333	£333,333	£400,000
£1,027,502	£2,254,649	£3,523,816



Assets for Sale

- Office Furniture & Computer Equipment
- Existing User base and analytical databases
- Goodwill / IPR – Technology Assets
- Domain name, Website, Digital/Social Media Assets

Further Information

Requests for further information should be addressed to Kevin Counihan of SIA Group. Contact details have been provided below.

Interested parties are invited to register their level of interest. Access to additional information will be provided on receipt of signed NDA. All offers to be supported by proof of funding.

For further information please contact:

Kevin Counihan – SIA Group
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