

### **Business Sale Overview Memo**

# **Game Developer Business**

#### Business Opportunity

An excellent opportunity exists to purchase the business and assets of a game developer in Liquidation which has produced an online game based around an 'Animech' robot world.

The game requires additional investment to complete but has all the framework in place for a quick launch and advancement to monetization stage for the right buyer.

Full details on the game's development, code, infrastructure and marketing to date available.

Interested parties are requested to specifically deal and formally register their interest with Kevin Counihan at SIA Group, who are acting as Agents on behalf of the proposed Administrators.

A sale will be executed at the earliest opportunity. All expressions of interest must be registered by no later than 31 October 2019.

#### Business Overview

- £1.7m spent on development to date
- Objective to provide a global social / gaming platform aimed at 7-10-year old's worldwide

#### High Level Financial Information

Development stage (Pre-Monetisation)

Filed Accounts and R&D costs information available on request



## Assets for Sale

- All Source Code, Artworks and Publishing Literature
- Domain name, Website, Digital/Social Media Assets

#### Further Information

Requests for further information should be addressed to Kevin Counihan of SIA Group. Contact details have been provided below.

Interested parties are invited to register their level of interest. Access to additional information will be provided on receipt of signed NDA. All offers to be supported by proof of funding.

### For further information please contact:

Kevin Counihan – SIA Group T. 020 7498 4904

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