


# Business Sale Overview Memo

## EdTech and FinTech Mobile App Business

<b>Business Opportunity</b>	<p>An excellent opportunity exists to purchase the Intellectual Property ('IP') of an EdTech and FinTech mobile app business that applies deep data and Artificial Intelligence ('AI') technologies to develop and drive recurring revenue B2B applications.</p> <p>With the core platform validated in the EdTech market across a blue-chip client base, the launch App targets the wealth manager segment of the FinTech market. The EdTech App applied commercially to enhance data aggregation, test algorithm logic and determine launch market. The FinTech App applied the platform and knowledge gained to create an App delivering solutions to the wealth management sector. Both Apps have been published.</p> <p>Monetised on a Software-as-a-Service ('SaaS') model and delivered via desktop and mobile Apps, the company's AI platform's FinTech App combines the analytics, tools and knowledge essential for managers to grow productivity and for investors to accelerate returns.</p> <p>In addition to the founders' proprietary AI and deep data IP core, the company benefits from over £5m invested in a B2B AI platform targeting areas underserved by consumer-focused competitors.</p> <p>Interested parties are requested to specifically deal and formally register their interest with Matt Vanderman at SIA Group, who are acting as Agents on behalf of the proposed Liquidators.</p> <p>A sale will be executed at the earliest opportunity. All expressions of interest must be registered by no later than 15 May 2020.</p>	
<b>Business Overview</b>	<ul style="list-style-type: none"> <li>- Published EdTech and FinTech mobile Apps</li> <li>- Deep data and AI technologies</li> <li>- Over £5m invested in B2B AI platform</li> </ul>	
<b>High Level Financial Information</b>	<p><i>Pre-Revenue Business</i>  <i>*Accounts available on request</i></p>	
<b>Assets for Sale</b>	<ul style="list-style-type: none"> <li>- Core Technology Stack</li> <li>- Goodwill and &amp; IPR</li> </ul>	
<b>Further Information</b>	<p>Requests for further information should be addressed to Matt Vanderman of SIA Group. Contact details have been provided below.</p> <p>Interested parties are invited to register their level of interest. Access to additional information will be provided on receipt of signed NDA. All offers to be supported by proof of funding.</p>	

### For further information please contact:

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