

# Business Sale Overview Memo

## Project Rainbow

**Business Opportunity**

An excellent opportunity exists to purchase the business and assets of a well-established London based Women's luxury brands fashion retailer.

Established in 2004 the business has traded successfully for over 15 years, however, has encountered cashflow difficulties in recent times.

Interested parties are requested to specifically deal and formally register their interest with Cameron Crombie at SIA Group, who are acting as Agents on behalf of the proposed Administrators.

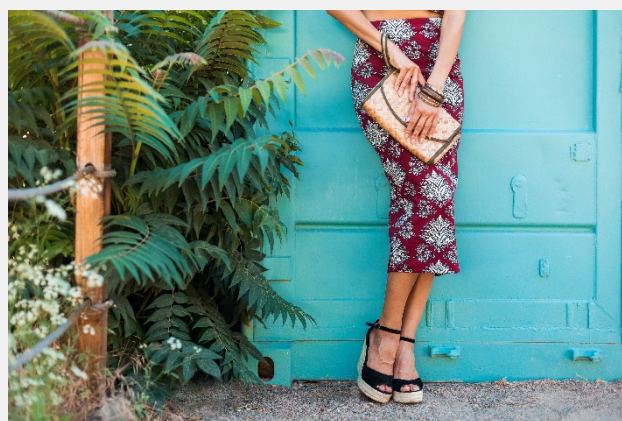
A sale will be executed at the earliest opportunity. Any offers for the business must be submitted by no later than **1 July 2020**.

- Business Overview**
- Reputable client base
  - Strong Brand in women's fashion retail sector
  - Large ecommerce presence

**High Level Financial Information**

	YTD Mar 2020	Y/E 31 Sept 2019
Turnover	c.£2.4m	c £5.2m
Gross Profit	c.£1.1m	c.£2.4m

*\*Accounts available on request*



- Assets for Sale**
- Office Furniture & Computer Equipment
  - Intellectual Property / Goodwill / Trading Name
  - Domain name, Digital/Social Media Assets
  - Stock
  - Ecommerce website
  - Customer List

**Further Information**

Requests for further information should be addressed to Cameron Crombie of SIA Group. Contact details have been provided below.

Interested parties are invited to register their level of interest. Access to additional information will be provided on receipt of signed NDA. All offers to be supported by proof of funding.

### For further information please contact:

Cameron Crombie – SIA Group  
 T. 020 7498 4902  
 E.cameron.crombie@sia-group.co.uk

