

## **Business Sale Overview Memo**

## **Project Rainbow**

Business Opportunity	An excellent opportunity exists to purchase the business and assets of a well-established London based Women's luxury brands fashion retailer. Established in 2004 the business has traded successfully for over 15 years, however, has encountered cashflow difficulties in recent times. Interested parties are requested to specifically deal and formally register their interest with Cameron Crombie at SIA Group, who are acting as Agents on behalf of the proposed Administrators. A sale will be executed at the earliest opportunity. Any offers for the business must be submitted by no later than <b>1</b> July 2020.
Business Overview	<ul> <li>Reputable client base</li> <li>Strong Brand in women's fashion retail sector</li> <li>Large ecommerce presence</li> </ul>
High Level Financial Information	YTD Mar 2020Y/E 31 Sept 2019Turnoverc.£2.4mc.£2.4mc £5.2mGross Profitc.£1.1mc.£1.1mc.£2.4m
Assets for Sale	<ul> <li>Office Furniture &amp; Computer Equipment</li> <li>Intellectual Property / Goodwill / Trading Name</li> <li>Domain name, Digital/Social Media Assets</li> <li>Customer List</li> </ul>
Further Information	Requests for further information should be addressed to Cameron Crombie of SIA Group. Contact details have been provided below. Interested parties are invited to register their level of interest. Access to additional information will be provided on receipt of signed NDA. All offers to be supported by proof of funding.

## For further information please contact:

Cameron Crombie – SIA Group T. 020 7498 4902 E.cameron.crombie@sia-group.co.uk



DealMakers COUNTRY AWARDS 2019

M&A Today



Disclaimer: The purpose of this document is to assist the recipient in deciding whether to investigate the possibility of acquiring the Company and Business Assets. It is not intended to form the basis of the decision. The recipient must make their own independent assessment of the Company and Business Assets, rely on their own investigations and should obtain independent professional advice. The information in this document has not been verified by SIA Group Asset Ingenuity Ltd, who do not give, nor have any authority to give any representation or warranty (express or implied) as to its accuracy or completeness. The sale is via an intermediary and act as agents of the Company without personal liability. If you no longer wish to receive information from SIA Group Asset Ingenuity Ltd in relation to businesses or assets for sale or any other marketing information, and would like to amend your contact details or know of any other person or entity who would like to receive this information, please email info@sia-group.co.uk. SIA Group Asset Ingenuity Ltd, 107 Cheapside, London, EC2V 6DN.