

# Business Sale Overview Memo

## Project Press

<b>Business Opportunity</b>	<p>An excellent opportunity exists to purchase the business and assets of this long established, specialising, printer based in Hampshire.</p> <p>Interested parties are requested to specifically deal and formally register their interest with Lisa Surman at SIA Group, who are acting as Agents on behalf of the Directors.</p> <p>It is intended that a sale will be executed at the earliest opportunity and all expressions of interest must be registered by no later than <b>midday Friday 9<sup>th</sup> April 2021</b>.</p>																				
<b>Business Overview</b>	<p>Since its incorporation in 1995, the business has traded profitably but has recently encountered cash flow difficulties caused entirely by the COVID-19 pandemic.</p>																				
<b>High Level Financial Information</b>	<table border="1" data-bbox="268 815 1235 1055"> <thead> <tr> <th></th> <th>Management Forecast to July '21 £</th> <th>Year End July '20 £</th> <th>Year End July '19 £</th> <th>Year End July '18 £</th> </tr> </thead> <tbody> <tr> <td>Turnover</td> <td>353,599</td> <td>636,867</td> <td>805,484</td> <td>986,671</td> </tr> <tr> <td>Gross Profit</td> <td>40,127</td> <td>279,140</td> <td>415,887</td> <td>577,388</td> </tr> <tr> <td>Operating Profit</td> <td>(82,384)</td> <td>75,333</td> <td>205,274</td> <td>296,513</td> </tr> </tbody> </table> <p><i>Accounts available on Request</i></p>		Management Forecast to July '21 £	Year End July '20 £	Year End July '19 £	Year End July '18 £	Turnover	353,599	636,867	805,484	986,671	Gross Profit	40,127	279,140	415,887	577,388	Operating Profit	(82,384)	75,333	205,274	296,513
	Management Forecast to July '21 £	Year End July '20 £	Year End July '19 £	Year End July '18 £																	
Turnover	353,599	636,867	805,484	986,671																	
Gross Profit	40,127	279,140	415,887	577,388																	
Operating Profit	(82,384)	75,333	205,274	296,513																	
<b>Assets for Sale</b>	<ul style="list-style-type: none"> <li>- Plant and Equipment</li> <li>- Customer database</li> <li>- Goodwill/trading name</li> <li>- Website and domain name</li> </ul>																				
<b>Further Information</b>	<p>Requests for further information should be addressed to Lisa Surman of SIA Group who are acting as agents on behalf of our Client. Contact details have been provided below.</p> <p>Access to additional information will be provided on receipt of signed NDA. All offers to be supported by proof of funding.</p> <p>It is intended that a sale will be executed at the earliest opportunity and all expressions of interest must be registered by no later than <b>midday Friday 9<sup>th</sup> April 2021</b>.</p>																				

For further information please contact:

Lisa Surman  
 SIA Group Asset Ingenuity Ltd  
 T. 023 8048 8760  
[E. lisa.surman@sia-group.co.uk](mailto:lisa.surman@sia-group.co.uk)

