

# Business Sale Overview Memo

## Ecommerce Childrenswear Retailer Business

### Business Opportunity

An excellent opportunity exists to purchase the business and stock of a well-established ecommerce childrenswear retailer.

Having traded exclusively online over the past 10 years via its ecommerce domain and the Shopify platform, the business had been trading successfully in recent years but has encountered cash flow difficulties in 2020 due to the COVID-19 pandemic.

Interested parties are requested to specifically deal and formally register their interest with Kevin Counihan at SIA Group, who are acting as Agents on behalf of the proposed Liquidators.

A sale will be executed at the earliest opportunity. All expressions of interest must be registered by no later than 19th May 2021.

### Business Overview

- Well-established platform
- 1 March 2020 – 1 March 2021 revenue generated £103,304
- Stock Value at Cost £103,538
- Stock stored in France

### High Level Financial Information

	Y/E 31 DEC 2020	Y/E 31 DEC 2019	Y/E 31 DEC 2018
Turnover	£90k	£290k	£379k
Gross Profit	£33k	£46k	£79k

*\*Accounts available on request*



### Assets for Sale

- Goodwill / Trading Name
- Domain name, Website, Digital/Social Media Assets
- Stock

### Further Information

Requests for further information should be addressed to Kevin Counihan of SIA Group. Contact details have been provided below.

Interested parties are invited to register their level of interest. Access to additional information will be provided on receipt of signed NDA. All offers to be supported by proof of funding.

### For further information please contact:

Kevin Counihan – SIA Group  
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