# ACQUISITION OPPORTUNITY PROJECT SHORE



Kroll has been retained to seek a purchaser for the digital technology of the Company. All communications, enquiries and requests for information should be addressed to the following professionals:

Andrew Stoneman Managing Director Andrew.Stoneman@Kroll.com D: + 350 58 009 321 M: + 44 777 423 6229 **Julie Wilby** Director Julie.Wilby@Kroll.com D: + 44 207 029 5059 M: + 44 777 657 0798 **Toby Cooper** Senior Associate Toby.Cooper@Kroll.com D: + 44 207 089 4784 M: + 44 790 128 8380

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## **BUSINESS DESCRIPTION**

An opportunity exists to purchase a **digital bank and wealth management IT platform** targeting digitally affluent customers and high net worth individuals, who are self directed and digitally empowered ("Digital Bank").

The Digital Bank was developed to meet the new generation of customers' expectations being new generation solutions matching their lifestyles as well as providing an **enhanced customer experience**, which is now one of the most important assets and differentiators.

The Digital Bank offers completed and tested technology to exploit this burgeoning market which is mobile first, low cost and digital only.

The Digital Bank has benefitted from significant investment in the development of the **owned technology** over the past 5-plus years. The technology of the Digital Bank is complete and **investment is required to bring the Digital Bank to market**. The Digital Bank has developed a number of strategic partners.

### **KEY INVESTMENT HIGHLIGHTS**

• **Unique Value Proposition** - The Digital Bank has created the first allin-one financial ecosystem bringing banking and wealth management together under one platform. This platform has four components:

- 1. Multifunctional front-end customer experience;
- 2. Core banking services;
- 3. Smart wealth management investment platform; and
- 4. Video support centre & business process management functions.
- Scalable, Reliable and Accessible the Digital Bank uses innovative and novel Private Cloud technology to ensure 24/7 platform accessibility which is scalable for use by a worldwide customer base. Platform access is delivered with a high level of infrastructure security; the Digital Bank has data centres located in Amsterdam and London as well as core banking services in Warsaw.
- **Innovative Technology** The Digital Bank has spent the past few years developing a platfom built by a team of experts, ready to support a full range of financial products and services, from simple banking products to sophisticated investments.
- Strategic Relationships The Digital Bank has developed a number of strong relationships with strategic partners.

#### **INFORMATION IN DATAROOM**

Access can be granted to a comprehensive data room. The data room includes the following:



## EXPRESSIONS OF INTEREST

All interested parties will be required to sign a non-disclosure agreement and initial expressions of interest should be sent to Kroll by noon on **02 July 2021**.



Disclaimer: The purpose of this document is to assist the recipient in deciding whether to investigate the possibility of acquiring or funding the Company or business and assets of the Company. It is not intended to form the basis of the acquisition decision. The recipient must make their own independent assessment of the business, rely on their own investigations and should obtain independent professional advice. The information in this document has not been verified by Kroll (Gibraltar) Ltd, who do not give, nor have any authority to give any representation or warranty (express or implied) as to its accuracy or completeness. If you no longer wish to receive information from Kroll (Gibraltar) Ltd in relation to businesses for sale or any other marketing information, and would like to amend your contact details or know of any other person or entity who would like to receive this information, please email marketing@kroll.com.

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# KRCLL

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