

Business Sale Overview Memo

Non-Alcoholic Craft Beer Microbrewery

Business Opportunity

An excellent opportunity exists to purchase the business and assets of a non-alcoholic craft beer microbrewery based in London.

Operating from its East London HQ, the business was incorporated in 2017 and has been establishing a market position through developing their brand and building the customer base (retail and trade) in recent years but has encountered recent cash flow difficulties.

Interested parties are requested to specifically deal and formally register their interest with Jack Gingles at SIA Group, who are acting as Agents on behalf of the proposed Administrators.

A sale will be executed at the earliest opportunity. All expressions of interest must be registered by no later than 23 July 2021.

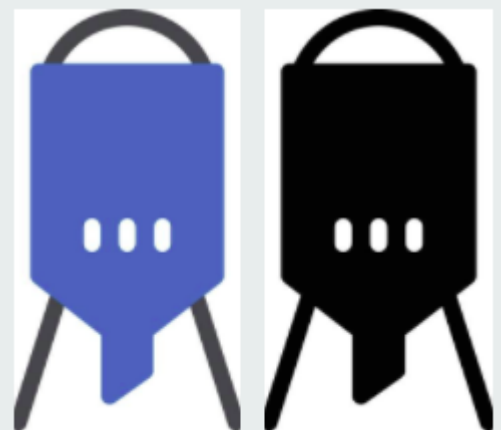
Business Overview

- Fully Fitted Leasehold HQ premises in East London
- Ecommerce Sales Platform
- Multi-disciplinary experienced staff
- Year on Year Increase in Turnover (Last 3 Years)

High Level Financial Information

	Y/E 30 NOV 2020	Y/E 30 NOV 2019	Y/E 30 NOV 2018
Turnover	£225K	£107K	£103K
Gross Profit	£133K	£24k	£9k
Operating Profit or (Loss)	(£76k)	(£167k)	(£104K)

*Accounts available on request



Assets for Sale

- Brewery Equipment
- Customer List
- Brand and Recipes
- Goodwill / Trading Name
- Domain name, Digital/Social Media Assets
- Ecommerce Website

Further Information

Requests for further information should be addressed to Jack Gingles of SIA Group. Contact details have been provided below.

Interested parties are invited to register their level of interest. Access to additional information will be provided on receipt of signed NDA. All offers to be supported by proof of funding.

For further information please contact:

Jack Gingles – SIA Group

T. 01273 621 317

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