

Business Sale Overview Memo

Project Pepper

Business Opportunity

An excellent opportunity exists to purchase the business and assets of a company who provides automotive sales training and support to motor dealership in the UK and who have recently expanded into the global market.

Interested parties are requested to specifically deal and formally register their interest with Lisa Surman at SIA Group, who are acting as Agents on behalf of the proposed Liquidators.

It is intended that a sale will be executed at the earliest opportunity and all expressions of interest must be registered by no later than 12.00noon on **Tuesday 19th October 2021**.

Business Overview

- The business was incorporated in April 2007
- Specialists in providing sales training and support to the automotive industry
- Trading history and key client accounts/contracts

High Level Financial Information

	28/02/19 £	28/02/18 £	28/02/17 £
Turnover	3,208,849	1,713,687	1,395,507
Cost of Sales	(1,177,829)	(804,262)	(591,634)
Gross Profit	2,031,020	909,425	803,873
Admin Expenses	(987,565)	(416,861)	(408,112)
Operating profit	1,043,455	492,564	395,761



Assets for Sale

- Goodwill
- Domain name
- Office furniture & IT Equipment

Further Information

Requests for further information should be addressed to Lisa Surman of SIA Group who are acting as agents on behalf of the proposed Administrator. Contact details have been provided below.

Access to additional information will be provided on receipt of signed NDA. All offers to be supported by proof of funding.

For further information please contact:

Lisa Surman
SIA Group Asset Ingenuity Ltd
T. 023 8048 8760

[E. lisa.surman@sia-group.co.uk](mailto:lisa.surman@sia-group.co.uk)



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