

Business Sale Overview Memo

Women's Sneaker, Clothing & Lifestyle Ecommerce Retailer

Business Opportunity	 An excellent opportunity exists to purchase the business and assets of a well-established women's sneaker, clothing and lifestyle ecommerce retailer based in London, This Guy Limited t/a Pam Pam. The business was incorporated in 2015 as the UK's first women's only sneaker store and has developed a strong brand and traded successfully and profitably in recent years, establishing a following from around the world. The business primarily trades from its ecommerce website, as well as operating from a retail store in Shoreditch, east London. Interested parties are requested to specifically deal and formally register their interest with Cameron Crombie at SIA Group, who are acting as Agents on behalf of the Liquidators. A sale will be executed at the earliest opportunity. 					
Business Overview	 Well-established ecommerce platform Longstanding supplier relationships with established brands Large customer database Strong presence on social media platforms 					
High Level Financial Information	Turnover Gross Profit *Accounts availe	Y/E 31 JUL 2021 £758K £225K able on requ	Y/E 31 JUL 2020 £875K £262k	Y/E 31 JUL 2019 £920K £331k		
Assets for Sale	 Stock Customer List Digital/Social Media Assets 				- D	oodwill / Trading Name omain name commerce Website
Further Information	Requests for further information should be addressed to Cameron Crombie of SIA Group. Contact details have been provided below. Interested parties are invited to register their level of interest. Access to additional information will be provided on receipt of signed NDA. All offers to be supported by proof of funding.					

For further information please contact:

Cameron Crombie – SIA Group T. 020 7498 4902 E.<u>cameron.crombie@sia-group.co.uk</u>



Disclaimer: The purpose of this document is to assist the recipient in deciding whether to investigate the possibility of acquiring the Company and Business Assets. It is not intended to form the basis of the decision. The recipient must make their own independent assessment of the Company and Business Assets, rely on their own investigations and should obtain independent professional advice. The information in this document has not been verified by SIA Group Asset Ingenuity Ltd, who do not give, nor have any authority to give any representation or warranty (express or implied) as to its accuracy or completeness. These is via an intermediary and act as agents of the Company without personal liability. If you no longer wish to receive information from SIA Group Asset Ingenuity Ltd in relation to businesses or assets for sale or any other marketing information, and would like to amend your contact details or know of any other person or entity who would like to receive this information, please email info@sia-group.co.uk. SIA Group Asset Ingenuity Ltd, 107 Cheapside, London, EC2V 6DN.