

Business Sale Overview Memo

Women's Sneaker, Clothing & Lifestyle Ecommerce Retailer

Business Opportunity

An excellent opportunity exists to purchase the business and assets of a well-established women's sneaker, clothing and lifestyle ecommerce retailer based in London, This Guy Limited t/a Pam Pam.

The business was incorporated in 2015 as the UK's first women's only sneaker store and has developed a strong brand and traded successfully and profitably in recent years, establishing a following from around the world.

The business primarily trades from its ecommerce website, as well as operating from a retail store in Shoreditch, east London.

Interested parties are requested to specifically deal and formally register their interest with Cameron Crombie at SIA Group, who are acting as Agents on behalf of the Liquidators.

A sale will be executed at the earliest opportunity.

- Business Overview**
- Well-established ecommerce platform
 - Longstanding supplier relationships with established brands
 - Large customer database
 - Strong presence on social media platforms

High Level Financial Information

	Y/E 31 JUL 2021	Y/E 31 JUL 2020	Y/E 31 JUL 2019
Turnover	£758K	£875K	£920K
Gross Profit	£225K	£262k	£331k

**Accounts available on request*



- Assets for Sale**
- Stock
 - Customer List
 - Digital/Social Media Assets
 - Goodwill / Trading Name
 - Domain name
 - Ecommerce Website

Further Information

Requests for further information should be addressed to Cameron Crombie of SIA Group. Contact details have been provided below.

Interested parties are invited to register their level of interest. Access to additional information will be provided on receipt of signed NDA. All offers to be supported by proof of funding.

For further information please contact:

Cameron Crombie – SIA Group
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