

Business Sale Overview Memo

Niche Travel Operator – Project Escape

Business Opportunity

An excellent opportunity exists to purchase the business and assets of a niche travel operator.

The company specialises in the supply of environmentally conscious, retreat style activity holidays and has developed a lifestyle brand and following. The company has encountered recent cash flow difficulties brought about by the pandemic and subsequent travel restrictions.

The business was incorporated in August 2014 and currently employs 2 members of staff whilst also supplementing local teams in key positions with associates/freelancers to facilitate the functions of the business.

Interested parties are requested to specifically deal and formally register their interest with Stephen Readman at SIA Group, who are acting as Agents on behalf of the proposed Administrator.

It is intended that a sale will be executed at the earliest opportunity and all expressions of interest must be registered by no later than **midday Thursday 3rd February 2022**.

Business Overview

- Creates, markets and sells retreat style holidays
- Trading history and relationships with accommodation providers – subject to negotiation
- Trading style/brand
- Experienced workforce and network of associates, freelancers and seasonal workers
- Offers are invited for the business and assets

High Level Financial Information

Unaudited Accounts Summary

	Mgmt Acc's 31 Dec 2021 £	Y/E 31 Aug 2021 £	Y/E 31 Aug 2020 £
Turnover	285,377	364,636	821,604
Gross Profit	74,836	9,082	126,933

Accounts available on Request



Assets for Sale

- Hotel fittings and IT equipment
- Forward bookings
- Social media presence
- Existing holiday/activity packages – subject to negotiation
- Goodwill
- Mailing list and databases

Further Information

Requests for further information should be addressed to Stephen Readman of SIA Group who are acting as agents on behalf of the proposed Administrator. Contact details have been provided below.

Access to additional information will be provided on receipt of signed NDA. All offers to be supported by proof of funding.

For further information please contact:

Stephen Readman
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