


# Business Sale Overview Memo

## Established Chain of Yoga Centres (London)

<b>Business Opportunity</b>	<p>An excellent opportunity exists to purchase the business and assets of a well-established chain of Yoga Centres in London.</p> <p>Operating from 4 sites in central London locations and offering online, live stream, retail goods and training courses, the company has established itself as a premier brand in the niche Yoga market.</p> <p>The business has traded successfully over 20 years as it has grown but suffered from the effects of Covid-19 which had a particularly severe impact on the industry and ongoing changes to peoples habits.</p> <p>Interested parties are requested to specifically deal and formally register their interest with Kevin Counihan at SIA Group, who are acting as Agents on behalf of the proposed Administrators.</p> <p>A sale will be executed at the earliest opportunity. All expressions of interest must be registered by no later than 30 August 2022.</p>															
<b>Business Overview</b>	<ul style="list-style-type: none"> <li>- 4 centres in prime London locations</li> <li>- Multiple revenue channels / services</li> <li>- Established brand and loyal customer base</li> <li>- Multi-disciplinary experienced staff</li> </ul>															
<b>High Level Financial Information</b>	<table border="1"> <thead> <tr> <th></th> <th>Y/E 31 DEC 2021</th> <th>Y/E 31 DEC 2020</th> <th>Y/E 31 DEC 2019</th> </tr> </thead> <tbody> <tr> <td>Turnover</td> <td>£3.19m</td> <td>£2.82m</td> <td>£8.03m</td> </tr> <tr> <td>Gross Profit</td> <td>£1.49m</td> <td>£2.03m</td> <td>£5.77m</td> </tr> </tbody> </table> <p><i>*Accounts available on request</i></p>				Y/E 31 DEC 2021	Y/E 31 DEC 2020	Y/E 31 DEC 2019	Turnover	£3.19m	£2.82m	£8.03m	Gross Profit	£1.49m	£2.03m	£5.77m	
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<b>Assets for Sale</b>	<ul style="list-style-type: none"> <li>- Gym, Office, Furniture &amp; Computer Equipment</li> <li>- Domain name, Website, Digital/Social Media Assets</li> <li>- Goodwill / Trading Name / Customer Database</li> <li>- Leasehold Interest(s).</li> </ul>															
<b>Further Information</b>	<p>Requests for further information should be addressed to Kevin Counihan of SIA Group. Contact details have been provided below.</p> <p>Interested parties are invited to register their level of interest. Access to additional information will be provided on receipt of signed NDA. All offers to be supported by proof of funding.</p>															

For further information please contact:

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