

Business Sale Overview Memo

Bedframe & Mattress Online Retailer Business

Business Opportunity

An excellent opportunity exists to purchase the business and assets of a well-established bedframe & mattress online retailer. The business primarily operates direct to customer via their own ecommerce website attracting more than 10k visitors per month.

Operating from a 50,000sq.ft leasehold HQ premises, the business employs various multi-disciplinary experienced staff and account managers.

The business has traded successfully in recent years but has encountered cash flow problems as a result of the Covid-19 pandemic and Brexit resulting in higher freight costs.

Interested parties are requested to specifically deal and formally register their interest with Kevin Counihan at SIA Group, who are acting as Agents on behalf of the proposed Administrators.

A sale will be executed at the earliest opportunity. All expressions of interest must be registered by no later than 8 November 2022.

Business Overview

- 50,000sq.ft Leasehold HQ
- Direct to Customer revenue stream
- Multi-disciplinary experienced staff
- Average Turnover c£7.81m (Last 3 Years)
- Average Net Profit £216k (Last 3 Years)

High Level Financial Information

	Y/E 31 MAR 2022	Y/E 31 MAR 2021	Y/E 31 MAR 2020
Turnover	£8.41m	£8.35m	£6.69m
Net Profit	(£654k)	£924k	£378k

*Accounts available on request



Assets for Sale

- Stocks, Office Furniture & Computer Equipment
- Current WIP, Order Book & Customer List
- Goodwill / Trading Name
- Website, Digital/Social Media Assets

Further Information

Requests for further information should be addressed to Kevin Counihan of SIA Group. Contact details have been provided below.

Interested parties are invited to register their level of interest. Access to additional information will be provided on receipt of signed NDA. All offers to be supported by proof of funding.

For further information please contact:

Kevin Counihan – SIA Group

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