

Business Sale Overview Memo

Project Hops

Business Opportunity

An excellent opportunity exists to purchase the business and assets of a craft brewer, producing a wide range of modern, creative and progressive beer styles packaged into cask, keg and cans.

The Company currently maintains a flagship range of three beers alongside an evolving range of limited-edition specials in a variety of different styles, including pale ales, IPAs, sours, DIPAs, stouts and more

The Company is located in the North-West of England and currently occupies a site on a sub lease basis.

The Company was incorporated in 2019 and employs six members of staff, including three members of the brewing team.

Key Investment Features

Experienced Management and Highly Skilled Workforce

Talented brewing team led by head brewer with over 15 years experience.

Head of sales with over 25 years of direct on-trade sales experience, delivering excellent results as can be seen from the accounts excerpts provided.

Range of Products and Services

The Company currently holds stock with a trade value of over £100,000.

The Company has a large and loyal customer base of over 1,400 active customers including both trade and retail, made up of pubs, bars, tap rooms, bottle shops and restaurants.

The Company has existing relationships with two large pub chains through which it supplies a mixture of cask, keg and canned beers.

The Company also offers brewery tours and sample tastings, which are open to the public.

Full canning capabilities onsite with the capacity to produce up to 720 cans per hour.

Online Presence

In addition to having a high street presence, the Company also has its own fully integrated website, which allows customers to easily browse and purchase the wide selection of products offered by the Company.

The Company is active on social media with a presence on Instagram (4k followers), Facebook (4.3k followers) and Twitter (1.5k followers) and this is seen as something which can be grown and utilised more beneficially

Leasehold Premises

The Company operates from a premises on a sub lease basis, which includes a 25HL brew kit. Cellar comprises of four 20HL and four 60HL fermenting vessels.

High Level Financial Information

Balance Sheet	Y/E Dec 22 Filed A/C £'000	Y/E Dec 21 Filed A/C £'000
Fixed Assets		
Tangible Assets	161	140
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Current Assets	113	138
Prepayments and accrued income	3	-
	116	138
Current Liabilities	-416	-266
Net current assets/liabilities	-300	-128
Creditors amounts falling due after more than one year	-136	-149
Accruals and deferred income	-2	-1
Net Liabilities	-277	-138

P&L Extract	Y/E Dec 22 Filed A/C £'000	Y/E Dec 21 Filed A/C £'000
Turnover	617	235
Other Income	60	50
Cost of Sales	-370	-147
Gross Profit	307	138
Gross Profit Margin	50%	59%
Administrative Expenses	-444	-277
EBITDA	-137	-139

Further Information

Requests for further information should be addressed to Neil Evans of SIA Group. Contact details have been provided below. All offers to be received by no later than 5pm on Thursday 8 December 2022.

For further information please contact:

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