


# Business Sale Overview Memo

## eCommerce Technology & Services Business

<b>Business Opportunity</b>	<p>An excellent opportunity exists to purchase the business and assets of a newly-established eCommerce technology and services company.</p> <p>Whilst still in the pre-revenue stages, the business has launched a B2B2C business model managing new eCommerce businesses as a service on behalf of financial institutions.</p> <p>The business employs 4 full time multi-disciplinary staff, however, has recently encountered cashflow issues in 2022.</p> <p>Interested parties are requested to specifically deal and formally register their interest with Kevin Counihan at SIA Group, who are acting as Agents on behalf of the proposed Administrators.</p> <p>A sale will be executed at the earliest opportunity. All expressions of interest must be registered by no later than 6<sup>th</sup> January 2023.</p>
<b>Business Overview</b>	<ul style="list-style-type: none"> <li>- B2B2C business model</li> <li>- Various supplier framework and merchant agreements in place</li> <li>- Multi-disciplinary experienced staff</li> <li>- £1.4m pre-seed funding raised</li> <li>- Licensing agreement held in Saudi Arabia</li> </ul>
<b>High Level Financial Information</b>	<p><i>*Accounts available upon request</i></p> 
<b>Assets for Sale</b>	<ul style="list-style-type: none"> <li>- Office Furniture &amp; Computer Equipment</li> <li>- Current WIP, Contracts &amp; Customer List</li> <li>- Goodwill / Trading Name</li> <li>- Domain name, Website, Digital/Social Media Assets</li> </ul>
<b>Further Information</b>	<p>Requests for further information should be addressed to Kevin Counihan of SIA Group. Contact details have been provided below.</p> <p>Interested parties are invited to register their level of interest. Access to additional information will be provided on receipt of signed NDA. All offers to be supported by proof of funding.</p>

For further information please contact:

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