


Business Sale Overview Memo

Project Iris – Brewery Business for Sale

Sector	Beer Manufacture	
Business Opportunity	An opportunity has arisen to acquire a well-established brewery business, operating as a microbrewery with two tap rooms in London and an ecommerce sales channel. It is anticipated that the purchase will take the form of an equity or defined business and assets sale.	
Locations	As well as its commerce site, it operates from two London locations.	
Type of Transaction	Equity or defined business & assets sale.	
Assets	<ul style="list-style-type: none"> • Stock with cost price of circa £60,000 (subject to change) • Fermentation equipment • Trademarks and patents • Modern website and domain • Established brand in the market • Customer list and existing contracts with high-profile 'Blue-Chip' customers 	
Further Information	<p>All interested parties will be required to sign a non-disclosure agreement ("NDA") and have the ability to work to the following timeline:</p> <ul style="list-style-type: none"> • Expressions of interest are to be submitted as soon as possible. <ul style="list-style-type: none"> ○ Offers for the business and/or assets are requested by 12 noon on 3 April 2023 ○ Fully funded final offers by 12 noon on 6 April 2023 • Offers should be made on a written basis, setting out the structure of the transaction, the key assumptions underpinning the quantum and basis of the consideration including any conditionality attaching to the offer. • Proof of funds should also be provided. <p>On receipt of a signed NDA you will be provided with a letter setting out the process and access will be provided to a virtual data room housing additional information.</p>	

For further information please contact:

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