


# Business Sale Overview Memo

## Innovative Customer Experience Retail Business

<b>Business Opportunity</b>	<p>An excellent opportunity exists to purchase the business and assets of an innovative retail business delivering a data centric point of sale product experience for customers on behalf of large brands.</p> <p>The multi award winning business provides an immerse B2C experience on behalf of leading brand names to trial, showcase and market products whilst collating valuable consumer data and sales leads.</p> <p>Interested parties are requested to specifically deal and formally register their interest with Kevin Counihan at SIA Group, who are acting as Agents on behalf of the proposed Administrators.</p> <p>A sale will be executed at the earliest opportunity. All expressions of interest must be registered by no later than 5<sup>th</sup> July 2023.</p>										
<b>Business Overview</b>	<ul style="list-style-type: none"> <li>- Innovation led business challenging the traditional high street model working with big OEM brand names.</li> <li>- Multi award winning</li> <li>- Custom built data capture software on both client side and consumer data</li> <li>- Contacts and Relationships with over 3,500 brands</li> <li>- Average Turnover c£1.5m pro rata (Last 3 Years)</li> </ul>										
<b>High Level Financial Information</b>	<table border="1"> <thead> <tr> <th></th> <th>YTD May 2023</th> <th>Y/E 31 Dec 2022</th> <th>Y/E 31 Dec 2021</th> </tr> </thead> <tbody> <tr> <td>Turnover</td> <td>£623k</td> <td>£2.5m</td> <td>£786k</td> </tr> </tbody> </table> <p><i>*Accounts available on request</i></p>		YTD May 2023	Y/E 31 Dec 2022	Y/E 31 Dec 2021	Turnover	£623k	£2.5m	£786k		
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<b>Further Information</b>	<p>Requests for further information should be addressed to Kevin Counihan of SIA Group. Contact details have been provided below.</p> <p>Interested parties are invited to register their level of interest. Access to additional information will be provided on receipt of signed NDA. All offers to be supported by proof of funding.</p>										

For further information please contact:

Kevin Counihan – SIA Group  
T. 020 7498 4904  
E. [kevin.counihan@sia-group.co.uk](mailto:kevin.counihan@sia-group.co.uk)

