


# Business Sale Overview Memo

## Project Grape

<b>Business Opportunity</b>	<p>An excellent opportunity exists to purchase the business and assets of a well-established premium bag-in-box wine provider.</p> <p>Operating on a national basis the company provides bag in box wine from premium wineries on an environmentally friendly basis through subscription services, eCommerce and wholesale.</p> <p>The business has benefited from recent crowdfunding, large uptake of subscriptions services, and development of bespoke in-house order fulfilment system, customer subscription management portal and wine in bag technology.</p> <p>Interested parties are requested to specifically deal and formally register their interest with Matt Huntley at SIA Group, who are acting as Agents on behalf of the proposed Administrators.</p> <p>A sale will be executed at the earliest opportunity. All expressions of interest must be registered by no later than 13<sup>th</sup> November 2023 and offers submitted by no later than 20<sup>th</sup> November 2023.</p>														
<b>Business Overview</b>	<ul style="list-style-type: none"> <li>- Premium bag-in-box wine provider</li> <li>- Extensive database</li> <li>- Bespoke in house technology</li> <li>- Subscription-based customers</li> <li>- ARR c.£400k</li> <li>- e-Commerce and Wholesale Avenues</li> </ul>														
<b>High Level Financial Information</b>	<table border="1"> <thead> <tr> <th></th> <th>YTD Aug 2023</th> <th>Y/E 31 May 2023</th> <th>Y/E 31 May 2022</th> </tr> </thead> <tbody> <tr> <td>Turnover</td> <td>£117k</td> <td>£452k</td> <td>£466k</td> </tr> <tr> <td>Gross Profit</td> <td>£38K</td> <td>£100k</td> <td>£207k</td> </tr> </tbody> </table> <p><i>*Accounts available on request</i></p>		YTD Aug 2023	Y/E 31 May 2023	Y/E 31 May 2022	Turnover	£117k	£452k	£466k	Gross Profit	£38K	£100k	£207k		
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<b>Assets for Sale</b>	<ul style="list-style-type: none"> <li>- Office Furniture &amp; Computer Equipment</li> <li>- Customer List</li> <li>- Stock</li> <li>- Goodwill / Trading Name</li> <li>- Domain name, Website, Digital/Social Media Assets</li> <li>- Bespoke In House Tech Stack</li> </ul>														
<b>Further Information</b>	<p>Requests for further information should be addressed to Matt Huntley at SIA Group. Contact details have been provided below.</p> <p>Interested parties are invited to register their level of interest. Access to additional information will be provided on receipt of a signed NDA. All offers to be supported by proof of funding.</p>														

For further information please contact:

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