

Business Sale Overview Memo

Project Revel

Business Opportunity	An excellent opportunity exists to purchase the business and assets of a well-established wholesaler of party equipment and cake decorations based in the South West. The company supplies a wide range of party equipment and cake decorations to some of the most well-known retailers across the UK and the EU, and operates as the European hub for a US-based supplier in the sector. The company's range of party products includes tableware, balloons, party accessories and edible sugar decorations which are designed and manufactured by the company. The company's key suppliers are based in China and the USA. Interested parties are requested to specifically deal and formally register their interest with Emre Turan and Emily Muir at SIA Group, who are acting as Agents on behalf of the Director. It is intended that a sale will be executed at the earliest opportunity and all expressions of interest must be registered by no later than midday Friday 1st December 2023 , with final offers to be submitted by midday Wednesday 6th December.
Business Overview	 Leasehold properties. Stock. Plant & equipment. Intellectual property. Experienced workforce. Offers are invited for the business and assets.
High Level Financial Information	Unaudited Accounts SummaryYTD Sep 2023 £Y/E Dec 2022 £Turnover Gross Profit2,307,800 1,016,700Accounts available on Request
Assets for Sale	 Stock Office furniture & IT Equipment Customer List Storage and manufacturing equipment Goodwill Websites & domains Registered Trade Mark Portfolio
Further Information	Requests for further information should be addressed to Emre Turan and Emily Muir of SIA Group who are acting as agents on behalf of the Director. Contact details have been provided below. Access to additional information will be provided on receipt of signed NDA. All offers to be supported by proof of funding.

For further information please contact:

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Disclaimer: The purpose of this document is to assist the recipient in deciding whether to investigate the possibility of acquiring the Company and Business Assets. It is not intended to form the basis of the decision. The recipient must make their own independent assessment of the Company and Business Assets, rely on their own investigations and should obtain independent professional advice. The information in this document has not been verified by SIA Group Asset Ingenuity Limited, who do not give, nor have any authority to give any representation or warranty (express or implied) as to its accuracy or completeness. The sale is via an intermediary and act as agents of the Company or their Advisors without personal liability. If you no longer wish to receive information from SIA Group Asset Ingenuity Ltd in relation to businesses cale or any other marketing information, and would like to amend your contact details or know of any other person or entity who would like to receive this information, please email info@sia-group.co.uk. SIA Group Asset Ingenuity Ltd, 107 Cheapside, London, EC2V 6DN.