


Business Sale Overview Memo

Kidzania London

Business Opportunity	<p>An excellent opportunity exists to purchase the business and assets of one of the UKs premier attractions.</p> <p>Operating as a franchise, the business presents a unique, one of a kind offering to the UK market to provide learning and entertainment experience for children filled with ultra-realistic role-play activities designed to mirror real-world careers, combined with lucrative advertising and commercial partner opportunities.</p> <p>Interested parties are requested to specifically deal and formally register their interest with Kevin Counihan at SIA Group, who are acting as Agents on behalf of the Liquidators.</p> <p>A sale will be executed at the earliest opportunity. All expressions of interest must be registered by no later than 25th January 2024.</p>							
Business Overview	<ul style="list-style-type: none"> - Unique Educational Immersive Experience. - Significant Infrastructure at the purpose built 75,000 sq.ft premises in Westfield London Shopping Centre. - Commercial partnership contracts and future contract order book. - Strong Management team. - Increasing Turnover Trend c£4.5m (Last 3 Years) 							
High Level Financial Information	<table border="1" style="width: 100%; text-align: center;"> <thead> <tr> <th></th> <th>Y/E 31 Dec 2022</th> <th>Y/E 31 Dec 2021</th> </tr> </thead> <tbody> <tr> <td>Turnover</td> <td>£5.5m</td> <td>£3.4m</td> </tr> </tbody> </table> <p><i>*Accounts available on request</i></p>		Y/E 31 Dec 2022	Y/E 31 Dec 2021	Turnover	£5.5m	£3.4m	
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Turnover	£5.5m	£3.4m						
Assets for Sale	<ul style="list-style-type: none"> - £16m NBV infrastructure Assets & Stocks. - Commercial Partner Agreements. - Significant forward orders and bookings. - Domain name, Website, Digital/Social Media Assets. 							
Further Information	<p>Requests for further information should be addressed to Kevin Counihan of SIA Group. Contact details have been provided below.</p> <p>Interested parties are invited to register their level of interest. Access to additional information will be provided on receipt of signed NDA. All offers to be supported by proof of funding.</p>							

For further information please contact:

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