


Business Sale Overview Memo

Project Clarity – Conversational AI Solution

Business Opportunity	<p>An excellent opportunity exists to purchase the business and assets of Project Clarity, which has developed a voice-based conversational AI platform which can be utilized to significantly increase efficiency and production within the workplace.</p> <p>The platform’s advanced natural language understanding (NLU) capabilities ensures users’ voice input can be understood quickly and accurately, driving improvements in efficiency during the execution of a range of tasks, including completing forms, checklists and reports. The solution can be easily integrated within a business’ existing applications and systems, reducing time and development costs for clients.</p> <p>Interested parties are requested to specifically deal and formally register their interest with Emre Turan at SIA Group, who are acting as Agents on behalf of proposed Administrator. Further information including access to a virtual data room can be provided upon signature of an NDA.</p> <p>It is intended that a sale will be executed at the earliest opportunity and initial offers must be submitted no later than midday Tuesday 23rd January 2024, with final offers to be submitted by midday on Thursday 25th January 2024.</p>	
Business Overview	<ul style="list-style-type: none"> - Fully developed conversational AI solution to expedite tasks and improve efficiency. - B2B SaaS business model. - API & SDK driven for scalable technology with simple integration with existing systems and devices. - Skilled workforce. - Offers are invited for the business and assets. 	
High Level Financial Information	<p><i>Financial & investment information available upon request</i></p>	
Assets for Sale	<ul style="list-style-type: none"> - Proprietary software platform - Organisational Knowledge - Proprietary data sets 	<ul style="list-style-type: none"> - Registered Trade Mark portfolio - Brand related assets - Goodwill
Further Information	<p>Requests for further information should be addressed to Emre Turan of SIA Group who are acting as agents on behalf of the proposed Administrators. Contact details have been provided below.</p> <p>Access to additional information will be provided on receipt of signed NDA. All offers to be supported by proof of funding.</p>	

For further information please contact:

Emre Turan
 SIA Group Asset Ingenuity Ltd
 T. 07471 996 068
E.emre.turan@sia-group.co.uk

