

## PROJECT SILVER



### Business Overview

An excellent opportunity exists to purchase the business and assets of Project Silver, which has developed a tech-driven M&A platform offering a cost-effective and time efficient solution when compared with traditional M&A firms.

The company's end-to-end M&A solution is utilised by more than 10,000 buyers, sellers and M&A advisors, including some of the most recognisable companies in the UK. The company generates revenue across multiple channels, including recurring subscription fees from buyers and commission on completed transactions from sellers. The platform is integrated with a number of AI tools to streamline lengthy processes that are typically associated with M&A transactions, including buyer due diligence and the review and completion of legal documentation.

Interested parties are requested to specifically deal and formally register their interest with Emre Turan at SIA Group, who are acting as Agents on behalf of the company. Further information including access to a virtual data room can be provided upon signature of an NDA.

It is intended that a sale will be executed at the earliest opportunity and all expressions of interest must be registered by no later than midday Wednesday 17th January 2024, with final offers to be submitted by midday on Monday 22nd January 2024.



### Technology Overview

- Smart recommended seller listings for buyers based on their search interests and criteria, effortlessly facilitating the connection of buyers with sellers.
- Personalised educational portal featuring critical information and insight for buyers and sellers on how to navigate M&A processes.
- Vertical integration with AI-driven 3rd party applications to streamline the M&A process.



### Assets For Sale

- M&A software platform utilised by more than 10,000 users
- Registered Trade Mark portfolio
- Brand related assets
- Customer database including information on buyer preferences

**A deadline for expressions of interest has been set for midday on Wednesday 17th January 2024, with final offers to be submitted by midday on Monday 22nd January 2024.**



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