

HOLISTIC WELLNESS COMPANY



Business Opportunity

SIA Group has an excellent opportunity to purchase the intellectual property assets of a holistic wellness company which focuses on providing guidance and support to individuals in making healthier lifestyle choices in addition to a plant-foods offering.

The business utilises a subscription-based application which provides users with a range of content related to exercise, rest, nutrition and beauty. Consumers can also purchase the business's environmentally conscious alternatives to existing plant-based products. The range of products utilises hemp which offers beneficial macro and micronutrients and utilises considerably less water to grow in comparison to almonds and oats.

Interested parties are requested to deal specifically with Emre Turan at SIA Group. Further information including access to a virtual data room can be provided upon execution of an NDA.

It is intended that a sale will be executed at the earliest opportunity and all expressions of interest must be registered by no later than midday Saturday 30th March 2024.

Deadline

All expressions of interest must be registered by:

**Midday, 30th March
2024**



Business Overview

- Provides a range of video content promoting wellbeing to subscribers.
- Identified a gap in the market for environmentally conscious alternatives to existing plant-based products made from almonds and oats.
- Offers tailored advice towards making small improvements in order to attain mental, emotional, physical and social wellbeing.
- Currently acting as the wellness partner of an English Premier League football team.
- Holds a number of social media accounts, with c. 53k followers combined.
- Offers are invited for the assets.

Contact Us



Assets For Sale

- Trade mark portfolio
- Goodwill
- Brand related assets
- Product recipes
- Domain name portfolio



Emre Turan



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Further Information

- Requests for further information should be addressed to Emre Turan of SIA Group. Contact details have been provided.
- Access to additional information will be provided on receipt of signed NDA. All offers to be supported by proof of funding.