

Business Sale Overview Memo

Production & Content Creation Studio Business

Business Opportunity

An excellent opportunity exists to purchase the business and assets of a production & content creation studio in London that works with several well-known brands aiding them produce high quality content creation.

Operating from its East London HQ the company employs 13 full time specialist staff and account managers.

The business has traded successfully and has experienced exponential growth since its incorporation in 2021 but has recently encountered cash flow issues.

Interested parties are requested to specifically deal and formally register their interest with Kevin Counihan at SIA Group, who are acting as Agents on behalf of the proposed Administrators.

A sale will be executed at the earliest opportunity. All expressions of interest must be registered by no later than 11 October 2024.

Business Overview

- Leasehold HQ premises in East London
- Reputable client base
- Multi-disciplinary experienced staff
- Average Turnover £1.02m (Last 2 Full Financial Years)
- Average Gross Profit £609k (Last 2 Full Financial Years)

High Level Financial Information

	YTD 30 SEPT 2024	Y/E 31 MAR 2024	Y/E 31 MAR 2023
Turnover	£549k	£1.17m	£834k
Gross Profit	£317k	£825k	£394k

**Accounts available on request*



Assets for Sale

- Camera, Lighting & Studio Equipment
- Office Furniture & Computer Equipment
- Current WIP, Contracts & Customer List
- Goodwill / Trading Name
- Domain name, Website, Digital/Social Media Assets

Further Information

Requests for further information should be addressed to Kevin Counihan of SIA Group. Contact details have been provided below.

Interested parties are invited to register their level of interest. Access to additional information will be provided on receipt of signed NDA. All offers to be supported by proof of funding.

For further information please contact:

Kevin Counihan – SIA Group
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