



# PROJECT SHARP

## BUSINESS OVERVIEW



This is an exceptional opportunity to acquire a turnkey spirits production platform at a fraction of build cost. Commissioning began in 2024 with the distillery having benefited from circa £5 million of capital investment and is now fully operational, with bonded warehousing, HMRC export licensing, and significant stock on site. The facility is capable of producing and packaging a wide range of spirits, offering a buyer immediate production capability without the usual 18–24 month lead time associated with establishing a distillery of this standard.

The business has already achieved rapid commercial traction, growing revenue eightfold with exceptional EBITDA margins. It operates a high-margin, fast-cash conversion model underpinned by strong contract manufacturing demand and growing consumer interest in premium, locally-produced spirits. With English whisky now valued at £1bn and showing triple-digit growth, the platform is ideally positioned to capitalise on long-term category expansion both domestically and internationally.

The operation is housed in modern leasehold premises and supported by a trained management team. It provides a strategic buyer with a highly scalable footprint—offering growth through additional maturation capacity, private label contracts, or own-brand development—with no further capital expenditure required. Whether as a bolt-on to an existing portfolio or as a standalone entry into the high-growth spirits market, this platform offers substantial upside potential and an expedited route to market.

## OPPORTUNITY HIGHLIGHTS



- A fully commissioned distillery with over £4.5 million invested in infrastructure, offering immediate operational capability with bonded warehousing, grain-to-glass capability, and very limited requirement for additional CAPEX.
- Capable of producing and packaging all major spirit types with capacity for 250,000–300,000 LPA, and supported by a trained team, the platform provides multiple growth levers across contract production, brand development, and maturation.
- An ideal acquisition for an established drinks business seeking to consolidate or rationalise production, or for a new entrant looking to scale quickly into contract distilling. The facility supports a wide range of spirits—including malt and rye whisky, gin, flavoured vodka, rum, and baijiu—providing immediate versatility and market access across multiple high-growth categories.

## FINANCIAL INFORMATION



- Strong revenue growth with significant year on year growth
- Strong EBITDA margins, forecast at circa 50% over next three years
- Consistent profitability evidencing strong operational control
- Low CAPEX, scalable model

## PLATFORM CAPABILITIES



- End-to-end grain-to-whisky operation
- Capability to produce and package all spirit types
- Trained and experienced management team
- Built and delivered by a leading spirits engineering team

## MARKET CONTEXT



- English whisky now valued at £1bn (FY24), with 189% growth over three years
- Positioned for growth across premium and local spirits segments
- No further CAPEX required to scale into non-whisky categories

## GROWTH POTENTIAL



- 3x EBITDA uplift from core production
- 4x EBITDA uplift via cask maturation and packaging expansion
- 2–4x Enterprise Value uplift through own-brand development

## DEADLINE



Deadline for expressions of interest is set for **7 May 2025**, with a deadline for final offers likely to follow immediately thereafter.

## FURTHER INFORMATION

Requests for further information should be addressed to Emily Muir or Molly Greenhow of SIA Group who are acting as agents. Contact details have been provided.

Access to additional information will be provided on receipt of signed NDA. All offers to be supported by proof of funding.



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