



PROJECT CHANCE

BUSINESS OVERVIEW



SIA Group is pleased to present the opportunity to acquire the business and assets of Project Chance, developer of an immersive free-to-play (F2P) sports predictions app.

Having initially securing substantial investment as a Web3 gaming and sports content provider, the Company pivoted towards the development of a scalable sports predictions app with a strong emphasis on casual gaming mechanics and a social user experience.

The platform enables users to make predictions on a variety of sports and outcomes, integrating a number of game-like mechanics including challenges, leaderboards and virtual rewards which can be utilised for in-game progression.

The product has undergone beta testing, with further development required to finalise the product ahead of full launch. Upon release, it is intended the platform will operate under a Game-as-a-Service (GaaS) business model, with revenue generated via in-game user microtransactions and third-party advertising.

The platform is well-positioned to capitalise upon the growing demand for non-betting interactive fan engagement tools, with gamification playing a central role for deepening fan engagement and extending interaction time beyond live sporting events.

OPPORTUNITY HIGHLIGHTS



- Scalable GaaS sports predictions app featuring low CAC
- Opportunity to access growing non-betting sporting fan engagement market
- Offers invited for the Company's business and assets

ASSETS AVAILABLE



- Proprietary sports prediction software platform in the form of iOS & Android app
- Legacy Web3-related sports software product
- Registered trade mark
- Domain name portfolio

DEADLINE



Deadline for expressions of interest is set for **12pm (BST) on Thursday 22nd May 2025**, with a deadline for final offers set for **12pm (BST) on Tuesday 27th May 2025**.

FURTHER INFORMATION

Requests for further information should be addressed to Emre Turan of SIA Group. Contact details have been provided.

Access to additional information will be provided on receipt of signed NDA. All offers to be supported by proof of funding.



EMRE TURAN

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