



WELLPOINT GROUP LIMITED

(IN LIQUIDATION)

BUSINESS OVERVIEW



SIA Group presents the opportunity to acquire the intellectual property and fixed assets of Wellpoint Group Limited (in Liquidation) ("Wellpoint" or "the Company"), who traded as UK-based provider of health technology solutions, combining biometric screening kiosks with proprietary wellness software.

Established in 2003, the business operated a hybrid model offering both physical health screening hardware and digital wellness platforms, primarily targeting employers, health partners, and insurers. The Company generated revenue of approximately £600,000 in FY2023, with a historical peak of around £1.3 million in FY2019, supported by both kiosk rental income and software licensing to major players including Bupa.

FIXED ASSETS



- **Health Kiosks:** The Company owns approximately 314 biometric health screening kiosks across several models. These units perform assessments such as blood pressure, pulse, and BMI, and were historically leased to employers on annual prepaid contracts. The kiosks were deployed across the UK, as well as select international locations including Sweden, Ireland, and Jersey. In total, the kiosk network has supported approximately 600,000 users and facilitated over 3 million biometric health tests.
- **I.T. & Fixtures & Fittings:** The Company's I.T. equipment, fixtures and fittings and spare kiosk parts, are also available for purchase.

INTELLECTUAL PROPERTY ASSETS



- **Proprietary Software:** The Company's 'Well.Me' platform is an in-house developed digital wellness portal & mobile app, designed to track biometric screening results and support corporate wellness initiatives. It can be used both independently and in conjunction with the Company's health kiosks, offering flexibility for different client needs. The platform was adopted by major employers, including Jaguar Land Rover, and recently supports approximately 340,000 registered users.
- **Trade Marks:** Registered trademarks including "WELL.ME" and "WELLPOINT", which support brand recognition and protection in the corporate and digital health markets.
- **Brand Assets:** Includes domain names such as well.me, social media accounts, brand & marketing collateral, enabling any acquirer to efficiently re-launch a recognised brand.

DEADLINE



The deadline to submit best & final offers is **Wednesday 18 June 2025 at 5 pm (BST)**.

FURTHER INFORMATION

Requests for further information should be addressed to Andrew Smith of SIA Group. Contact details have been provided.

Access to additional information will be provided on receipt of signed NDA. All offers to be supported by proof of funding.



ANDREW SMITH

andrew.smith@sia-group.co.uk

+44 (0) 7425 755 485