



# PROJECT DOUGHRISE

## BUSINESS OVERVIEW



Project Doughrise represents a rare opportunity to acquire a well-established food and beverage brand with strong local recognition and dual-site operations, located in the South-East. Despite current trading challenges, the business retains valuable infrastructure, goodwill, and repositioning potential.

## OPPORTUNITY HIGHLIGHTS



- Established Brand: Over a decade of trading with a loyal customer base and strong local reputation.
- Prime Locations: Two high-footfall sites offering immediate operational continuity.
- Fully Fitted Premises: Includes commercial kitchen equipment, bespoke interiors, and trading infrastructure.
- Skilled workforce: Including management, kitchen and front of house.
- Online: Domain name and website with online shop.
- Offers are invited for the business and assets of Project Doughrise, including goodwill, trading infrastructure and site-specific equipment. Expressions of interest may also be considered on a site-by-site basis.

## FINANCIAL INFORMATION



	2024	2023	2022	2021
INCOME	£1,035,464	£959,630	£1,212,039	£924,512
COST OF SALES	(£281,485)	(£287,802)	(£311,381)	(£209,840)
GROSS PROFIT	£753,979	£971,828	£900,658	£714,672
OPERATING PROFIT/LOSS	(£100,285)	(£60,637)	£30,922	£208,882

## DEADLINE



Deadline for final offers is set for **12pm on 18<sup>th</sup> September 2025**.

## FURTHER INFORMATION

Requests for further information should be addressed to Stephen Readman of SIA Group. Contact details have been provided.

Access to additional information will be provided on receipt of signed NDA. All offers to be supported by proof of funding.



**STEPHEN READMAN**

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