PROJECT NOVA

ACQUISITION OPPORTUNITY

SIA Group (a Gordon Brothers company) presents an opportunity to acquire the business and assets of a UK-based company (“the Company”), forming part of a wider international technology group (“Group”) focused advanced 3D and visual content technologies.

The Company holds a 99% equity interest in an Indian subsidiary employing 273 staff engaged in 3D and visual content creation. The UK entity provides post-production and editing services, with global sales and distribution managed by the parent entity.

BUSINESS OVERVIEW

The Group develops and commercialises advanced 3D and visual content technologies designed for media and entertainment applications. Its focus is on delivering advanced, glasses-free 3D experiences that enhance content engagement and distribution.

The Company holds a 99% equity interest in an Indian subsidiary employing 273 staff. The Indian operation is responsible for large scale content for the media and entertainment sectors. The Indian subsidiary is reliant on the Group for the majority of its workflow with circa 5% of its revenue being generated from third parties.

The UK entity complements this by undertaking editing and post-production services, adding value to the raw content generated in India and ensuring it meets the quality standards required for international distribution. This editing capability forms a critical link in the Group’s content supply chain.

The Indian subsidiary has minimal physical assets beyond IT equipment, with its main value being its human resource providing services to the Group. Any acquirer of the Indian subsidiary will need to consider the impact that group debts will have it on its audit position, more information can be provided to interested parties once an NDA has been executed.

ASSETS AVAILABLE

- Business & Trade: ongoing UK operations providing editing and post-production for 3D and visual projects.
- Shares in Indian Subsidiary: 99% shareholding (1% held by US parent), 273 staff, FY25 revenue c.INR 3,283 lakhs (£3.2m). Operates on a cost-plus 18% model under milestone-based contracts.
- Tangible Assets: office furniture and related equipment in the UK.

DEADLINE

It is intended that a sale will be executed at the earliest opportunity. A deadline for offers will be communicated to registered interested parties in short course.

FURTHER INFORMATION

Requests for further information should be addressed to Emily Muir or Molly Greenhow of Gordon Brothers who are acting as agents. Contact details have been provided below.

Access to additional information will be provided on receipt of signed NDA. All offers to be supported by proof of funding.

EMILY MUIR
emuir@gordonbrothers.com
+44 (0) 7442 936 429

MOLLY GREENHOW
mgreenhow@gordonbrothers.com
+44 (0) 141 378 4500

SIAGROUP
A GORDON BROTHERS COMPANY