

# WILD CHILD ANIMATION

## BUSINESS OVERVIEW



Gordon Brothers is seeking offers for the business and assets of Wild Child Animation Limited (in Administration), an award-winning contract animation studio providing high-quality animation services for children's animated series. Founded in 2019, Wild Child has delivered and contributed to multiple high-profile projects for major UK and international broadcasters and platforms, including Sky and the BBC.

Wild Child is renowned for its interdisciplinary creative capabilities, producing high-end CG, 2D, and mixed-media content, with the studio's innovative real-time production pipeline leveraging advanced game-engine technology to achieve high-fidelity visual effects and animation at scale.

The Company has a strong track record of revenue generation, achieving revenue of £5.7m in 2025, and is likely to be an attractive proposition as either a standalone studio or as part of a larger production, media or content group seeking UK animation capability, experienced teams and established pipelines.

The Company is continuing to trade in Administration whilst a buyer is being sought.

## ASSETS AVAILABLE



- High-spec animation computer equipment appropriate for professional, multi-series production environments.
- Proprietary software tools, developed within third-party applications to support workflow efficiency and production quality.
- Highly skilled workforce.
- Certain licence rights, details of which can be confirmed through the data room.

## RELEVANT BUYER CATEGORIES



- Animation and VFX studios
- Children's content production companies
- Digital entertainment
- Buyers seeking workflow tools, equipment bundles, or IP-adjacent production capability

Given sector norms, buyers typically realise value through cost-synergy integration, acceleration of existing production pipelines, and redeployment of equipment and tooling into ongoing contracts.

## DEADLINE



A deadline for final offers has been set for **Friday 13<sup>th</sup> March 2026 at 5:00pm (GMT)**.

## FURTHER INFORMATION

Requests for further information should be addressed to Emre Turan or Emily Muir of Gordon Brothers, acting as agents on behalf of Joint Administrators, Gordon McIntyre and Donald McKinnon of Wbg. Contact details have been provided.

Access to additional information can be provided upon receipt of a signed NDA. All offers are to be supported by proof of funding.



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